

Online Course on Concept Development



- Introduction to fashion portfolio - what is a concept and why is it important.
- Inspiration and mood board- Understanding colors, expression and layout of the boards.
- Exploring presentation methods for mood board
- Exploring colors and textures (ration, combinations and psychological effect)
- Introduction to Pret-a-porter. Designers in the category. Studying designs and inspiration.
- Introduction to Haute-Couture. Designers in the category. Studying designs and inspiration.
- Introduction to Avant-Garde Designers in the category and designing for Avant-Garde and a video of Avant-Garde designer.

Course Duration: 10hrs

Requirements: Notepad and Pencil, system with basic editing software.

Assignments to be completed as and when given.